

SCOUTZ

It's not just a job...it's your whole life.



Created by
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INTRODUCTION

While the members of the NFL star-chamber provide the glamor, the glory, and the heart of the game, the NFL Network hit show, UnDrafted, revealed less luminous branches of the NFL family tree are also fan-fascinating.

One such un-heralded piston in the NFL engine are young scouts who toil tirelessly behind the scenes, endlessly crisscrossing the country, and holding what millions of young NFL fans consider *the* dream job. A job that allows a special few to actually live their lives within the sport they love, the place where the light of their passion burns brightest – the NFL.

THE SHOW

SCOUTZ is an unscripted sports episodic docu-drama series. The show focuses on the personal back stories, professional dreams, pressure packed assignments and hectic lives of several young NFL scouts.



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IMPACT



Consider the impact a young scout can have on the fate of a team. How about, for example, the evaluation report from one young scout that ultimately led to the difference between winning and losing Super Bowl XLIX. That young scout's report resulted in the signing of long shot free agent Malcolm Butler who's interception at the goal line won the game for the Patriots.

Someday, that young scout might become a GM "titan of the game"! But as SCOUTZ will show, every titan has to start somewhere.

THE SCOUTZ

The SCOUTZ are in their 20's and early 30's. They are a diverse and compelling group. They are smart, driven, tenacious, humorous, shrewd, focused, confident, persistent – and skeptical!



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THE STORIES

Their personal stories will include family and relationship issues, “life on the road” challenges, social issues, and how they became NFL scouts. We will learn what makes them tick and see the special qualities and dauntingly hard work they put in to earn their stripes.



SHOW STYLE

SCOUTZ is an arch series documentary style drama. The show will not shy away from the realities of the scouting profession and will follow the scouts closely using a cinema-veritae style.

We will immerse the viewers in the personal and professional lives of our scouts revealing their hopes, dreams and challenges. We will show their humorous side and their serious sides and their passions and frustrations.

SCOUTZ will show our protagonists from all angles but always in good taste and through an admiring lens.

SCOUTZ will reflect positively on the NFL.

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SHOW OVERVIEW

- Over the course of 8-10 one-hour episodes, we follow the SCOUTZ during a single scouting season as they juggle their personal and professional lives, endure a peripatetic existence in the extreme, and attempt to attain at least a modicum of “normal” life.
- The SCOUTZ occupy low positions in their team scouting hierarchy but (ironically) hold the keys to the gateway to the pros through which the potential draftees must pass.
- Threaded through the telling of their back stories the SCOUTZ begin their scouting assignments which culminate when they zero in on their final top-rated player recommendation for the Draft.
- Our SCOUTZ evaluation reports can make or break a player by influencing his position in the Draft - or whether he is drafted at all.
- **Their reports can also make or break *the scout*. Are they on the mark? Are they recommending a future All-Pro? Or a draft day bust? The fates of both the players *and the scouts* are inextricably entwined.**

THE REVEAL

The final episode of SCOUTZ moves back and forth between the NFL Draft and the resolution of our scouts' back stories.

Draft day will reveal if their bosses agree with their reports and select the SCOUTZ highly rated player early in the Draft, or a later round, or worse, pass on him altogether.

We find out if our SCOUTZ top pick reports are on point or miss the mark - *and* we find out the consequences. Could success mean a promotion, a bonus!? Could failure cost them their "dream job"!?



THE FINAL

Though the final episode will reveal their professional verdict and resolve their personal stories, its always possible that one or the other may not be resolved and needs

“...to be continued!”



SAMPLE CASTING

<https://www.youtube.com/watch?v=5vIH32obxdw>



Casey Belongia
College Scout
Jacksonville Jaguars



Kelly Kleine
College Scout
Minnesota Vikings



Mike Derice
Area Scout
Indianapolis Colts



Patrick Ryan
Area Scout
San Diego Chargers



Sae Woon Jo
Area Scout
Atlanta Falcons

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LOOK AND FEEL



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Stephen Austin is the creator of SCOUTZ and a former National Football League executive. He is the founder of NFL Regional and Super Regional Combines, and creator, producer and lead talent of the NFL Network hit show, Undrafted – a two-time Emmy nominee selection. In scripted, Stephen is currently developing a dramatic feature film with Kyle Harimoto (Hawaii Five-O, NCIS: Los Angeles) and a realty show with Balboa Productions..

Stephen continues to work in the world of pro football as a National Football League Consultant, and director of UFL Player Showcases for UFL founders, Dany Garcia and Dwayne “The Rock” Johnson.



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